## How We Failed to Make an Online Deliberation Tool

Experience from sense.tw

Sli.do #sense Yun-Chen Chien @aelcenganda Oct. 30 2019 @DecidimFest CC BY 4.0 International



## **Sense.tw** Issue Policy Mapping Tool

## Self-intro



Former product manager of sense.tw

g0v.tw participant

Blogger



### Sli.do #sense

# g0v.tw

## **Taiwan Civic Tech Community**

cc by 4.0 @mooon @ttcat

## **Open Collaboration**

## Decentralized. Open as default. Everybody can contribute.

## Online2offline collaboration





## **Sense.tw** Issue Policy Mapping Tool

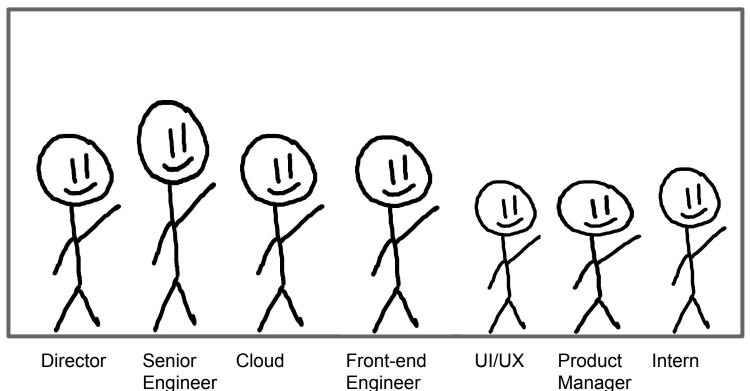
## **Online Deliberation Tool**

Sli.do #sense

## **Project results**

- 1. Issue mapping tool sense.tw:
   ~120 users
   ~200 annotations
- 2. Online participation
   guideline
   ~500 reads
- 3. Tech community interested
   topics
   ~70 communities
   ~20 community issues
- 4. Tech policy meetup:
   ~10 meetup
- 5. Research report

## As startup team to build new product



caasi

Kanail

ael

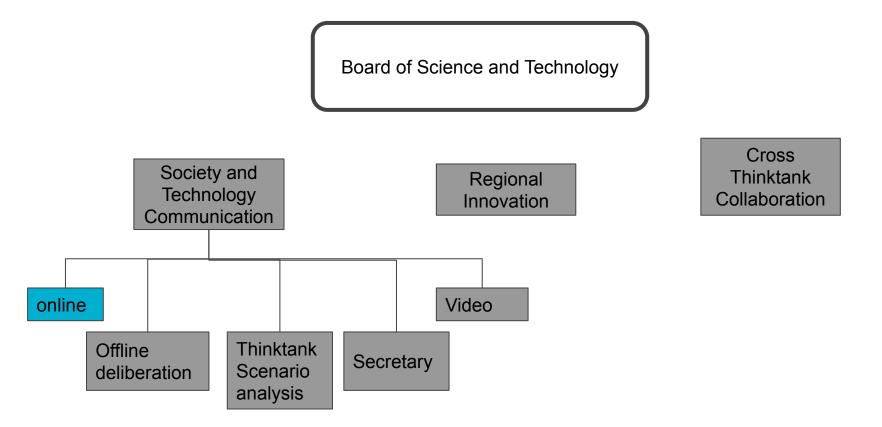
Ya-jun

Yen-Wen

hychen

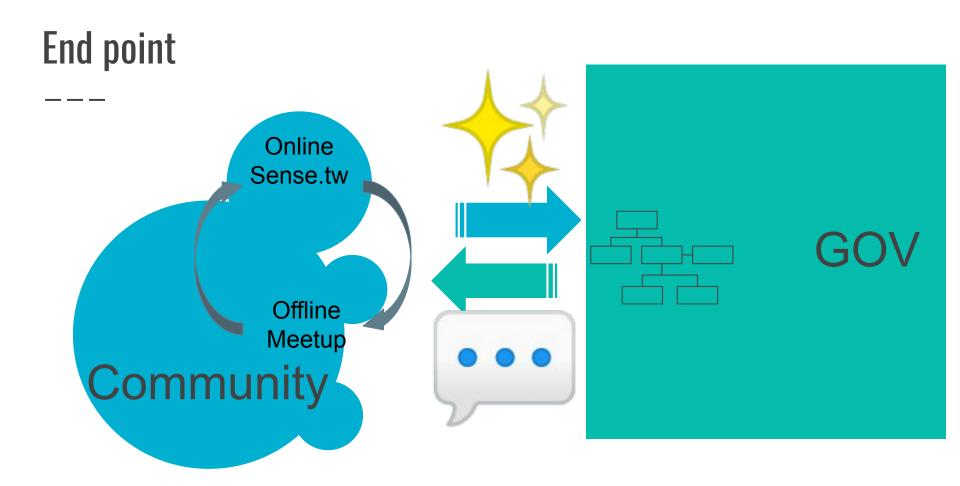
pm5

## 1. Understand stakeholders and their goals



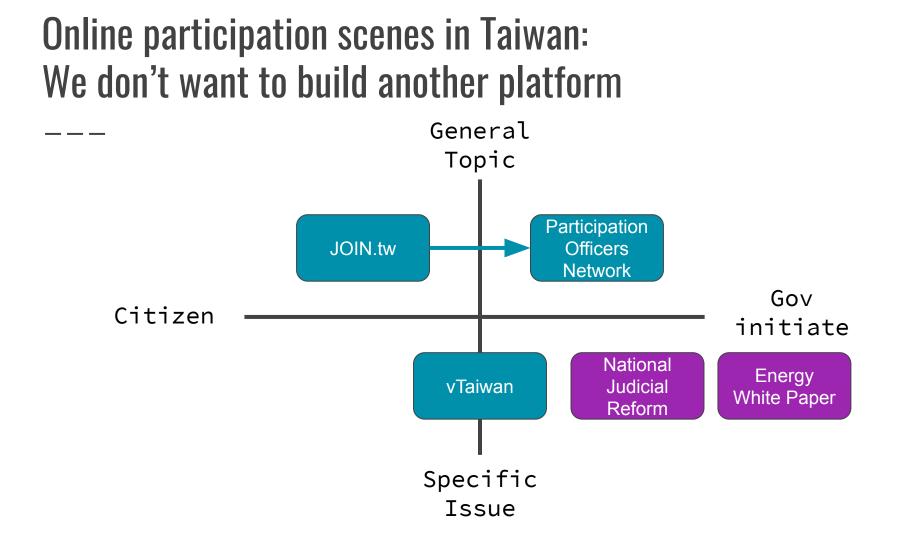
## Vision

- 1. Bottom up discussion on 2030 technology visions
  2. Pottom-up communication
- 2. Bottom-up communication platform for technology policy

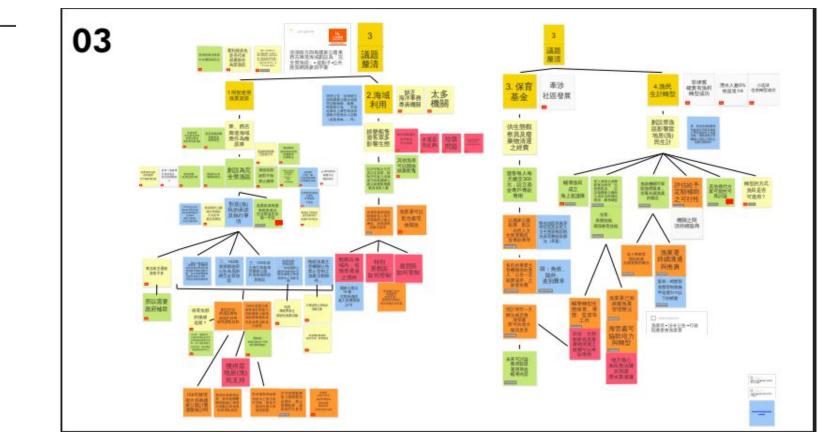


Bottom-up discussion => Organized external insights They don't care about tools

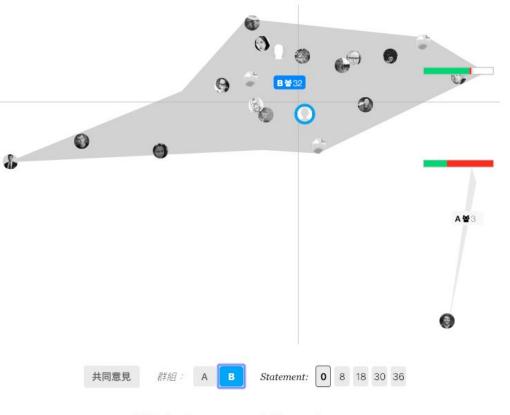
# 2. What are the existing mechanism and where are the gaps?



## PO meeting



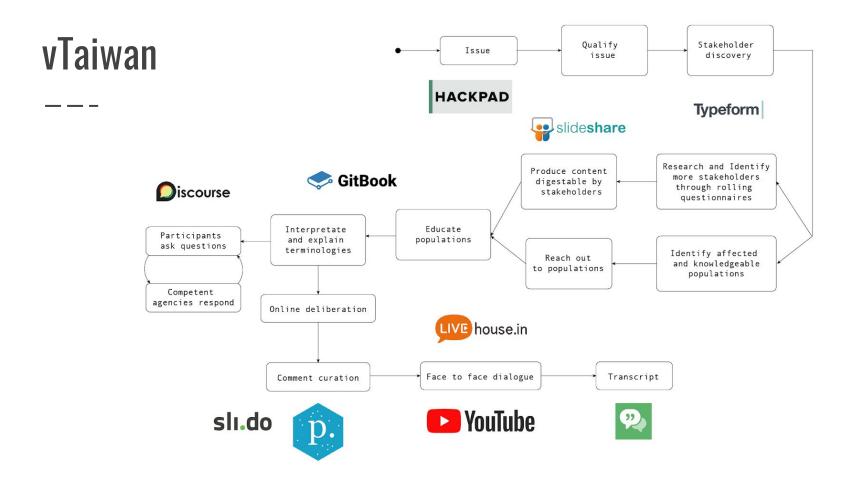




**#0** I think sharing economy is the trend, so government should modify regulations instead of banning every sharing economy service.



91% of those in group B who voted on statement 0 agreed.



Deeper and informed discussion
 Focus on expert meeting
 Bring in technology communities' insights

3. Testing annotation tool on expert consultancy meeting

#### **EU** Solutions

Innovation Champions

Newsletter 2016

OSOR Case Studies

OSOR Implementation

Share & Reuse

Solutions of the month

Worldwide

### projects

The civil society organisation Obshtestvo.bg Foundation has been pressing as well as helping the government to incorporate open source in its legislation. Open source is now the preferred develop eGovernment projects. The Bulgarian Council of Ministers has voted that the same requirements w to all government-funded software projects.

Open source is one of our strategic goals, says Dimitar Dimitrov, a Bulgarian software developer who has civil activities for quite some time.

### Public software

We have been thinking about current problems in the government and eGovernment, Dimitrov continues, searching for inspiration from other countries and governments. We found that in Ben Balter's blog, the U Digital Service (GDS), 18F, the US Digital Service (USDS), and others.

We concluded that when government is commissioning contractors to develop or integrate software soluti them with public funds, these projects should be made open source under a permissive license, preferably one. Obshtestvo.bg wants these projects to be developed as an open source project from the start. This is fight the current behind-the-curtains, no-public-control way of building software for the government, Dimi

The group argues that, since the government usually does not have the capacity, the technical skills and/or properly verify the work performed by a software contractor, the technical community could do that if the made public. Other reasons to move away from closed source software are the high risks of vendor lock-in . re-use between software projects paid with public funds. And there are many more.

### Preliminary criteria

In 2014, Obshtestvo.bg started a campaign, explaining this position to the public. The campaign attracted ne thousand supporters.

The group got in touch with Vassil Velichkov, who was working with the interim government on the Operatic "Good Governance" (OPGG) 2014-2020. They helped him with ideas and suggested ways to make open sour in the 'Preliminary criteria for the eligibility of eGovernment projects'. It paid off, concludes Dimitroy: Now o

Public Money, Public Code \*  $\odot$ 

Q 14 2 9 - 5 Source

Add

				Just n
				nt is commissioning oftware solutions Mo
в	<b>77</b>	ອ 🖪 Σ	≡ ≡	Preview
license	4			
Add ta	gs			
	Public I	Money, Pub	olic Code 🛛 🔻	🛞 Cancel
Post to				
				nyone for any purpose.
	notations	can be tree	ny rouoou by u	

呆加利亞政府資助的專案從第一天便公開程式庫(Re	lepo
--------------------------	------

解法 國外 2016

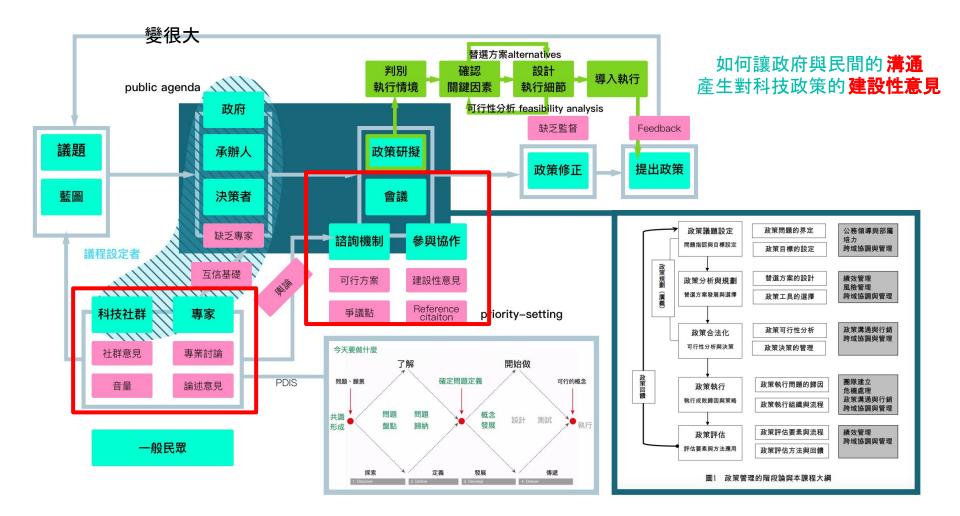
114

## No one used it. Does the tool only serve for government use?

# 4. Re-identify challenges to generate community discussion

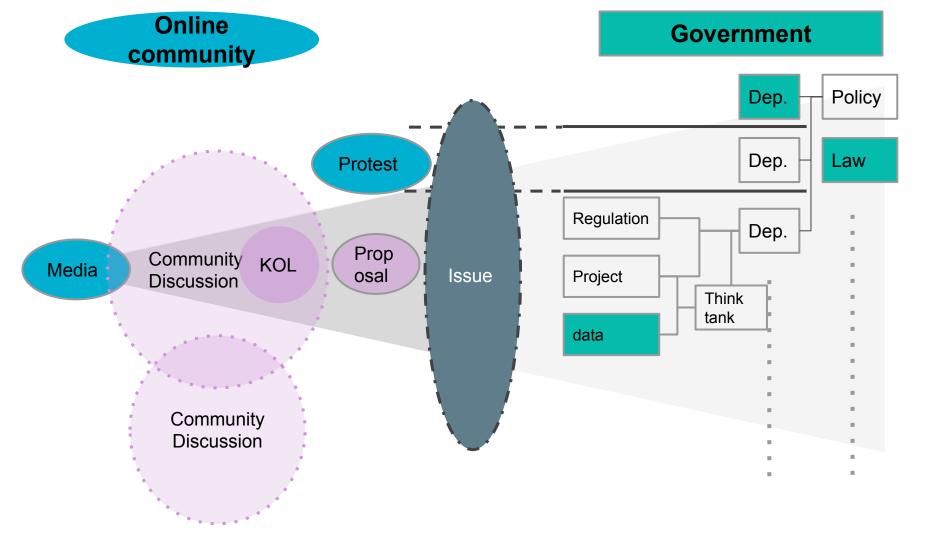
Expert meeting

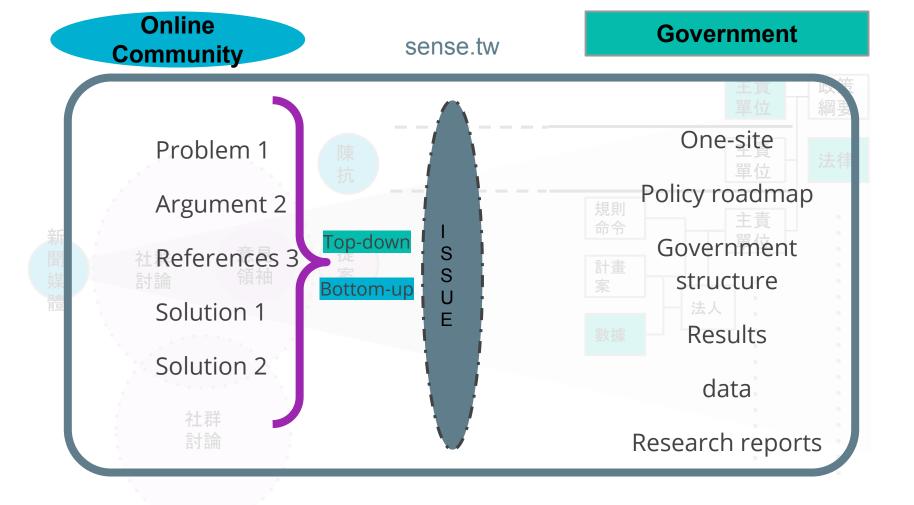
-> Community discussion and insights to be brought into expert meetin



## How to organize and input technology community constructive insights in early policy making process?

We also develop 4 personas and 4 scenarios with intense interviews Tool should be used by the community!





Discussion based on references
 Breakdown arguments and supporting info
 Visual concept map

#### **EU** Solutions

Innovation Champions

Newsletter 2016

OSOR Case Studies

OSOR Implementation

Share & Reuse

Solutions of the month

Worldwide

### projects

The civil society organisation Obshtestvo.bg Foundation has been pressing as well as helping the government to incorporate open source in its legislation. Open source is now the preferred develop eGovernment projects. The Bulgarian Council of Ministers has voted that the same requirements w to all government-funded software projects.

Open source is one of our strategic goals, says Dimitar Dimitrov, a Bulgarian software developer who has civil activities for quite some time.

### Public software

We have been thinking about current problems in the government and eGovernment, Dimitrov continues, searching for inspiration from other countries and governments. We found that in Ben Balter's blog, the U Digital Service (GDS), 18F, the US Digital Service (USDS), and others.

We concluded that when government is commissioning contractors to develop or integrate software soluti them with public funds, these projects should be made open source under a permissive license, preferably one. Obshtestvo.bg wants these projects to be developed as an open source project from the start. This is fight the current behind-the-curtains, no-public-control way of building software for the government, Dimi

The group argues that, since the government usually does not have the capacity, the technical skills and/or properly verify the work performed by a software contractor, the technical community could do that if the made public. Other reasons to move away from closed source software are the high risks of vendor lock-in . re-use between software projects paid with public funds. And there are many more.

### Preliminary criteria

In 2014, Obshtestvo.bg started a campaign, explaining this position to the public. The campaign attracted ne thousand supporters.

The group got in touch with Vassil Velichkov, who was working with the interim government on the Operatic "Good Governance" (OPGG) 2014-2020. They helped him with ideas and suggested ways to make open sour in the 'Preliminary criteria for the eligibility of eGovernment projects'. It paid off, concludes Dimitroy: Now o

Public Money, Public Code \*  $\odot$ 

Q 14 2 9 - 5 Source

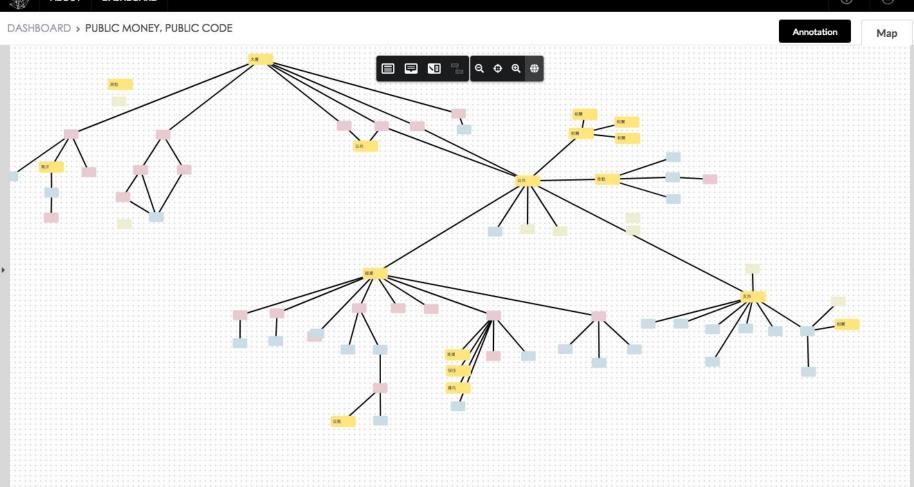
Add

				Just n
				nt is commissioning oftware solutions Mo
в	<b>77</b>	ອ 🖪 Σ	≡ ≡	Preview
license	4			
Add ta	gs			
	Public I	Money, Pub	olic Code 🛛 🔻	🛞 Cancel
Post to				
				nyone for any purpose.
	notations	can be tree	ny rouoou by u	

呆加利亞政府資助的專案從第一天便公開程式庫(Re	lepo
--------------------------	------

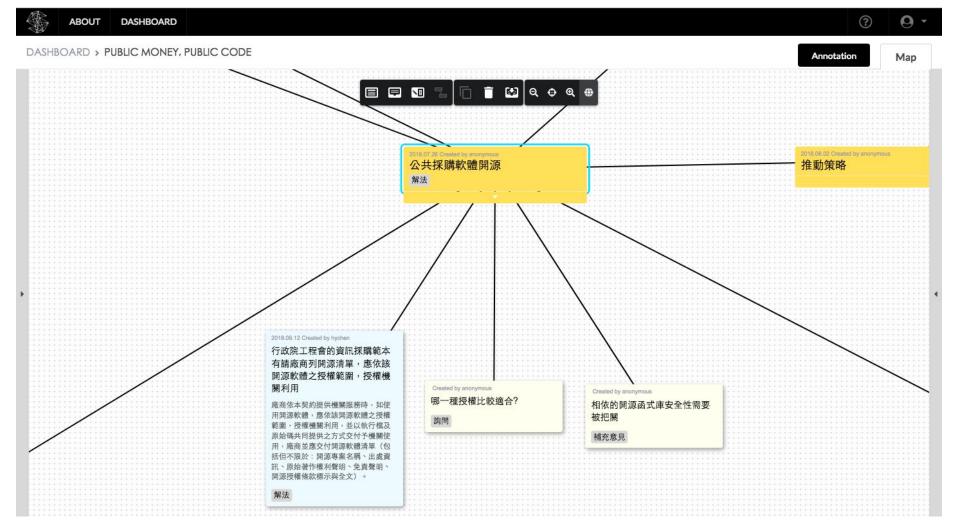
解法 國外 2016

114



ABOUT DASHBOARD

? 0.-



No one used it. Hard to understand. Hard to operate.

## **5. Create use cases and scenarios**

DASHBOARD > GOV 歷屆黑客松關心的社會議題及提案解法 Annotation Map Sign up / Login to edit the map and create your own map

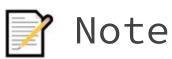






Solution





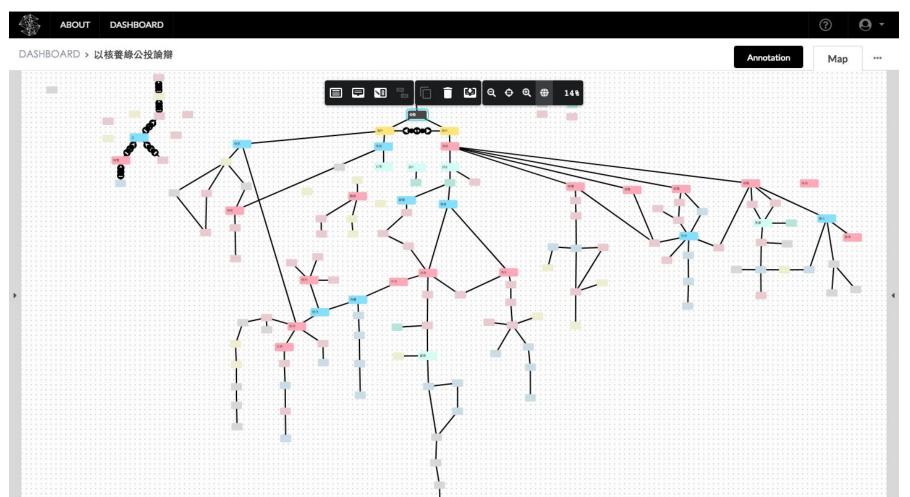


Stakeholder

### Net Neutrality

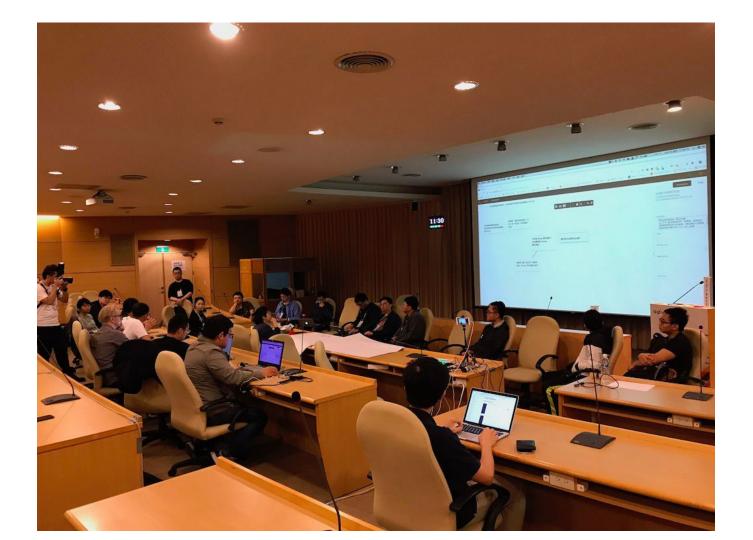
ABOUT DASHBOARD DASHBOARD > 台灣有網路中3					?	LOGIN
Sign up / Login to edit the map	and create your own map	1	2018.09 13 Created by anonymous	Annotation	Мар	
2018.09.13 Created by oouso 参與人員 Lloyd - 網路工作者 子期 - 學生,更想討論網路中立性 家銘 - 學生,因為曾發現有一整家公司反對網 路中立性而對這個議題感到好奇 孝先 - 曾發起推動網路中立性的社團 EU - 文史工作者,想要學習討論方式,覺得 文化領域可能也有一樣的問題 柴犬 - 學生,瞭解大家討論的內容 - 最近開注漫畫日本處理的方式 David - 網路成癮愛好者,本身對社會議題有關 注。 出錢比較多的人對於網路的影響力 Hychen - g0v sense project,聽到以前聽不到的聲音,讓大	2018.09.13 Created by anonymous 開放網際網路的概念是指, 網際網路的 所有資源及操作這些資源的方式, 能讓 所有個人及企業都能輕易地取得。這通 常包括網路中立性, 開放標準, 透明化, 無網路審查及低進入門檻等概念。開放 網際網路這個概念有時會被解釋為科 技權力去中心化的理想, 有些人並認為 這個概念與開放原始碼軟體有著密切 關連[10]。 支持者通常會將網路中立性視為開放 網際網路的重要部分, 平等對待資料與		<b>角路中立性定義</b> 開路中立性是一個原則,要求所有網際 問路流量均應被平等對待[7]。據哥倫比 医大學法學院教授吳修銘所述,解釋網 各中立性的最好方法與設計網路時所 問望的一樣:公眾資訊網路將在所有內 %、網站及平臺被平等對待時達到其最 計的使用[8]。在技術及服務上對網路中 立性更詳細的定義為,服務的網路中立 主意指,一個服務在某一層的運作不會 影響到在該層上的其他服務,以僅依據 該層所訂定的協定規範[9]。	2018.09.13 Created by oouoo 封網脈絡 近期 - Airbnb 之前 - Youtube 盜版內容 2018.09.13 Created by oouoo 臺灣有網路中立性的問題嗎?		
	開放網路標準等政策,允許在網際網路 上的人們能不受第三方干擾,輕易通訊 與發展業務[11]。封閉網際網路則是指 相反的情況,於此具有權限之個人、企 業或政府能選擇偏好的使用方法。封閉 網際網路可能會限制接取必要的網路 標準、人為降低部分服務的品質,或明 確過濾掉特定內容。		2018.05.13 Created by oouoo 這些討論的現象是市場自然發 生的嗎?	2018.09.13 Greated by oou 臺灣沒有網路中立 為根本沒有網路中 e.g. ISP 業者在測速時	性問題是因 立性	5

#### Nuclear Power Plant Debate



#### 🛯 🔄 😵 📣 👻 🗐 🔄

no1 .		> © 以核養緣公投論辯 * Add Source Q 1 ペ < L * 2				
黄士修:	0	Annotations 71				
各位朋友,我們這次推動以核養緣公投,要把電業法的2025非核家園條款給廢除掉,因 進黨政府執政以來,倉促地廢核,已經造成了缺電、漲價,以及環境生態的破壞。 所以,我們認為無論你是支持,還是反對核能,我們都認為你不應該在2025年這個強硬 定廢核這件事情。所以,我們在推動公投的過程中,其實有非常多的在地的生態團體焦, 求助。因為他們發現過去民進黨在野時期,跟他們說「非核家國是他們心目中的那一個 國。」可是,民進黨執政之後,卻發現在地的生態,我們的溼地、埤塘、藻礁、棲地、 一個一個被侵犯。但是,我們國內的一些倡議型的環保團體卻對這件事情坐視不管、他	题的時 慮地: 乾淨 <u><u></u> </u>	ael 我們這次推動以接聲輸公投,要把電業法的2025非核家園條款給 廢除掉,因為我們看到民進黨政府執政以來,會促地廢核,已經造 成了缺電、漲價,以及環境生態的破壞。 黃士修: 來源請求 黃士修				
府的廢核的政策。 事實查核 錄題:反對深澳電廠也不認同以核養綠 觀塘換深澳電廠? 綠盟:非核減煤不需犧牲藻礁生態 蔡中岳:非核減煤不需要犧牲藻礁 真相揭露 再生能源過去的擴張真的不傷害環境嗎? 國土三法與知本濕地		ael				
非核減煤不增氣,用甚麼發電? 農地種電 立委:政策誤人 非核家國過頭?農田全種「電」 農民怒喊撤! 知本濕地建太陽光電 環團抗議錄能扼殺生態 埤塘種電政策搖擺 藍營議員痛斥鄭文燦決策髮夾彎 離岸風力發電干擾白海豚 環團、漁會動員抗議 所以,在公投推動的過程中,這些生態團體焦慮地找我們求助,我在他們的眼神中,看 叛的哀傷。我們認為,即便你是反對核能的,你都應該要在意中央的廢核的政策給我們 價。所以,士修要在這邊呼籲各位我們應該要把2025非核家園,也就是電業法第95條第 給廢除掉。	什麼;	ael 可是,如我咧咧所放的,在廢筷的政策之下,大躍進式的、大規模 地開發再生能源,已經造成了許多的生態環境的破壞。我們認為再 生能源應缺是一個手段,但是當這個手段過了頭,它反而會反過來 傻犯環保的目的。 Less 黃士修				
那有一些朋友可能就問說,「啊這個你們要把2025非核家園廢掉,那你們說以核養綠,	07	✓  ✓<				

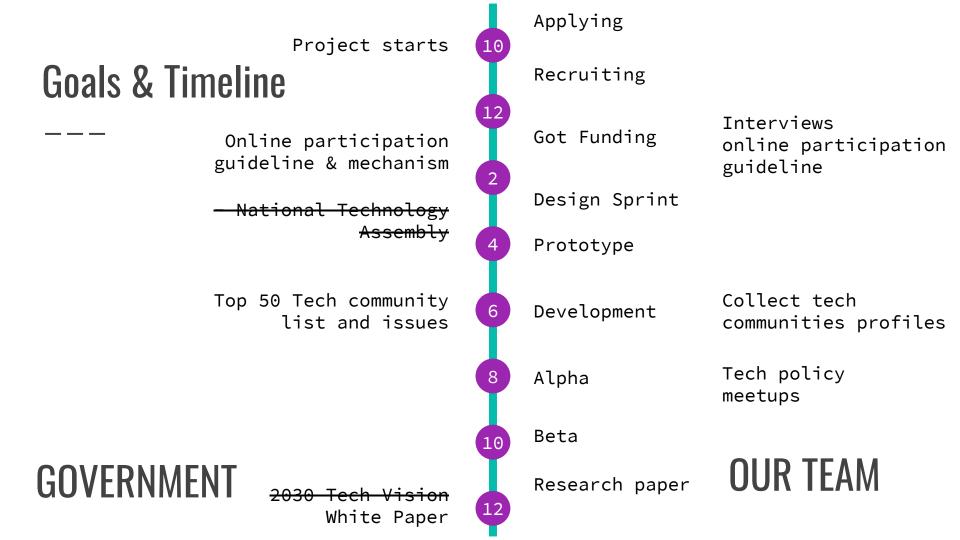


Some used it. More people read and understand it. Still not user-friendly and we had no time.

## 6. Write report and research paper

Very different mindsets and understanding of the project

### **Lessons** learned



### **Expectations**

## GOVERNMENT



### CC-BY-SA International 4.0

### **OUR TEAM**



### On tool development

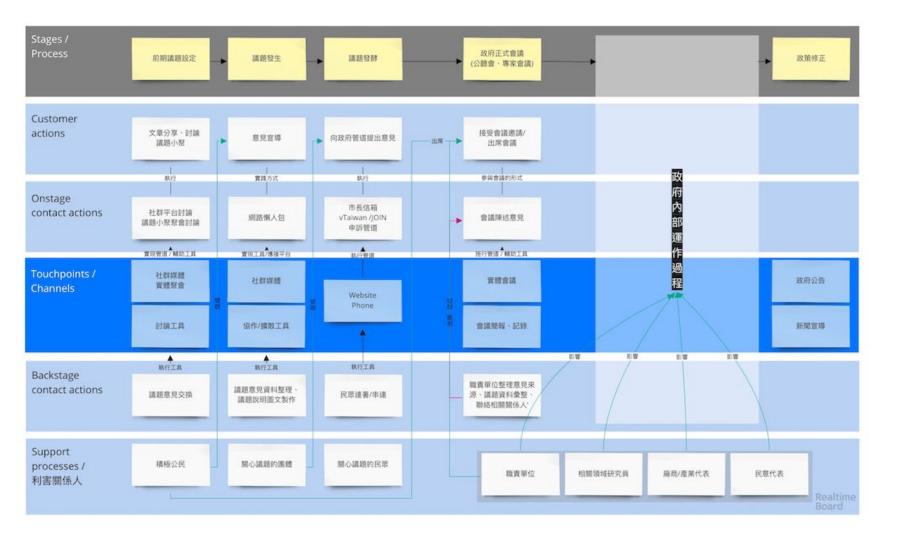
- Smaller MVP + clear user needs
- More iteration on user testing instead of user interviews
- Usability first
- Create and promote new use cases and it takes time
- General purpose tool and modules are better than specific framework

## On project

- Do we choose the wrong direction that the main goal is to build a tool instead of a mechanism?
- Is the product suitable to be put under government sponsored project?
- It is hard to push tool usage from outside than inside.
- Sense.tw server is closed now

### What we left: fill the knowledge gap

- Agile software development model under government projects
- Interviews and online participation guidelines for tech communities and government
- Generate tech policy meetups and discussion





# **Sense.tw** Issue Policy Mapping Tool

Sli.do #sense